



MINT is a nonprofit, arts organization dedicated to cultivating an innovative arts community in Atlanta and Georgia. **MINT** was founded in 2006, as a space for emerging artists and emerging patrons to find their voices. Through our ongoing projects, programs, and exhibitions, we have presented over 2,000 contemporary and experimental artists.

What is engageMINT?

engageMINT is our annual fundraising event that supports our impactful programming and outreach like:

- Leap Year - our emerging artist residency
- Open Call Exhibitions
- Annual Juried Exhibition
- Curator Residency
- Subsidized artist studios
- Living wages paid to artists and curators and more!

engageMINT features hundreds of artworks for sale, music, refreshments, and immersive experiences for all.



Access our Audience:

Your name and logo will be visible through **MINT** promotion, bar signage, and social media platforms.

This event will be heavily promoted to:

12,500 annual visitors to the gallery

25,000 followers on social media

	MINT Julep	PepperMINT	SpearMINT	Junior MINT
Benefits	\$5,000	\$2,500	\$1,500	\$500
Annual Program Sponsorship (# of exhibitions) 25,000 people reached	5	3 to 4	1	
Private event at Gallery with event fee waived	1			
VIP Preview in Gallery for Fundraiser	✓	✓	✓	✓
Dedicated Sponsor Email 3,500 people reached	✓	✓	✓	✓
Logo/name placement in print + digital materials 2,000 flyers printed	✓	✓	✓	✓
Included in all media + PR for the event 22,000 people reached	✓	✓	✓	✓
Dedicated Social Media Posts 18,000 people reached	3	2	1	
Optional swag included in VIP gift bags	✓	✓	✓	✓
Logo/name and hyperlink on website 4,000 visits per month	✓	✓	✓	✓